FALL *challenge*

ILLINOIS TECHNOLOGY ASSOCIATION

The **ITA Fall Challenge** is a programming skills tournament for technology students at top technology-program Midwest Universities, inviting participating companies to connect, meet, and interview the next group of technology talent.

Students are invited to take the initial challenge at each campus, giving insight to the basic skill level of each student. The top 50 scores are the Fall Challenge finalists, and gather in Chicago where ITA hosts the Final Challenge. The quiz offers real world issues faced by sponsoring companies that are incrementally more difficult than the initial challenge. Cash prizes are awarded to the top scorers and companies have the opportunity to meet and interview finalists, and increase the awareness of the local tech industry to this next generation of professional talent.

2013 marks the 4th year of the ITA Fall Challenge. To date, we have met with 1,700+ technology students across Illinois and the local region, introducing them to the growing local tech industry. Nearly 20 positions have been filled with students sourced from the Fall Challenge who otherwise would not have known their eventual hiring company. We are gearing up for 2013 program and invite ITA member companies to develop the awareness of their company with this in-demand group of upcoming professionals.

With the support of the Illinois Innovation Council (IIC), the ITA is doing even more in 2013. **We will be engaging 10 universities in the region and will educate over 1,000 students on the local tech industry.**

We will visit these outstanding Midwest Universities as part of the 2013 ITA Fall Challenge:

DePaul University

Illinois Institute of Technology (IIT)

Indiana University

Northwestern University

Northern Illinois University

Purdue University

The University of Michigan

University of Illinois-Urbana-Champaign

University of Illinois-Chicago

University of Chicago

Technology professionals are in high demand and competition is fierce.
Build the awareness of your company with these future technology leaders.
Join us in the **2013 ITA Fall Challenge.**

The Final Challenge will be held on October, 25, 2013.

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What to Join the Effort? Contact us at **fallchallenge@illinoistech.org**